



One Earth Future Foundation's
PASO Colombia Program

Building a Resilient Network of Peace in Rural Colombia

Overview 2022

A Vision for Sustainable Peace

PASO Colombia mobilizes the local intelligence and resources of remote rural communities, and connects it to national and international institutional knowledge, capital, and markets.

In the five years since the formalization of the 2016 Colombia Peace Agreement, PASO Colombia has built 22 collaborative platforms (known as “ERAs”) throughout the parts of Colombia most affected by armed conflict.

By working hand-in-hand with communities who are active participants in the sustainable development of their own territories, PASO Colombia is turning the traditional logic of aid on its head in rural Colombia.



APPROACH



Localized Communal Approach

PASO pursues joint business ventures around locally-occurring products and across conflict lines



Embrace of Markets

PASO integrates information about supply and demand into planning and production decisions and places high value on commercialization as key to sustainability



Capturing Network Effects

We work with what exists, embrace the power of partnership, and are witnessing the emergence of an efficient “hub and spoke” structure



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Results

RESULTS

Building Trust

78%

of ex-combatants and host communities reported increases in mutual trust

88%

88% of ex-coca growers improved trust in the Colombian government

Building Markets

2,802

Jobs Created

\$366K

In Sales

In the past 24 months

\$66K

In Savings via Increased Food Production

Building Community

89%

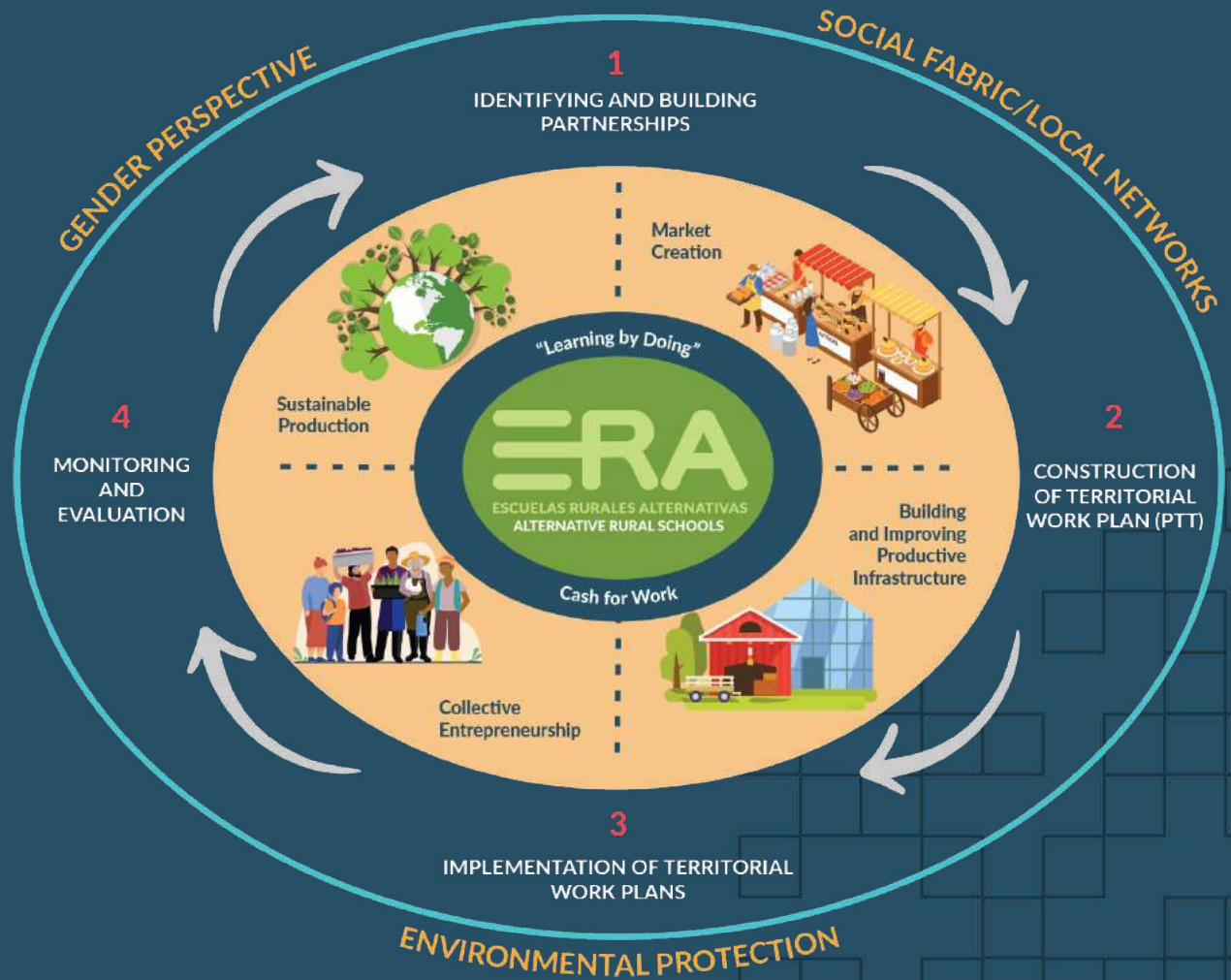
of ERA participants say they have seen the social fabric strengthen around them

83%

of ERA participants are members of a productive cooperative

Communities as Development Partners ERA 1.0

Building Trust, Markets
and Community
through a **cyclical**
implementation
process





Building Trust

In governments and within communities

“These are the type of initiatives that encourages me and the whole world to continue to fight for peace, security and for other ideas that we need today in such challenging times.”

Juan Manuel Santos, Former President of Colombia & Nobel Peace Laureate

“PASO treated us like human beings. For a long time, no one else had done that.”

PASO program participant in Bolívar

“The theme of ‘trust’ dominates nearly every conversation in the field with campesinos.”

Notre Dame, Mendoza College of Business evaluation



Building Markets

To scale local value and foster growth

“After this program, we’re not only certain we can do a campesino market, but taking the steps to reach bigger markets, such as the one in Cali. The payments help, but what we really need is the support and training from PASO.”

PASO program participant and ex-cocalero from El Dovio

“This is the opportunity. We’re going to the La Elvira ERA, we’re going to start producing, we’re going to harness these resources that PASO Colombia is giving us, and we’re going to make this a place of integration.”

PASO program participant & FARC ex-combatant from Miranda



Building Community

To rebuild social value and resilience

“By focusing on building community and economic alternatives, we also improve the environment around security. When people have less incentives to go back to illicit activities, the security of Dagua improves substantially.”

PASO program participant and ex-cocalero from el Dovio

“When PASO surveyed one of its ERA locations after completing the program, only 3% of all respondents felt that PASO was the entity making most of the big decisions. The majority of those surveyed felt that their group could make decisions as a collective, a promising statistic for a population that has been conditioned not to trust others.”

Notre Dame, Mendoza College of Business evaluation

2020 PASO Presence

1,968 Ex-coca Growers

1,243 FARC Ex-combatants

Thousands of Colombian Campesinos

26 Infrastructure Projects

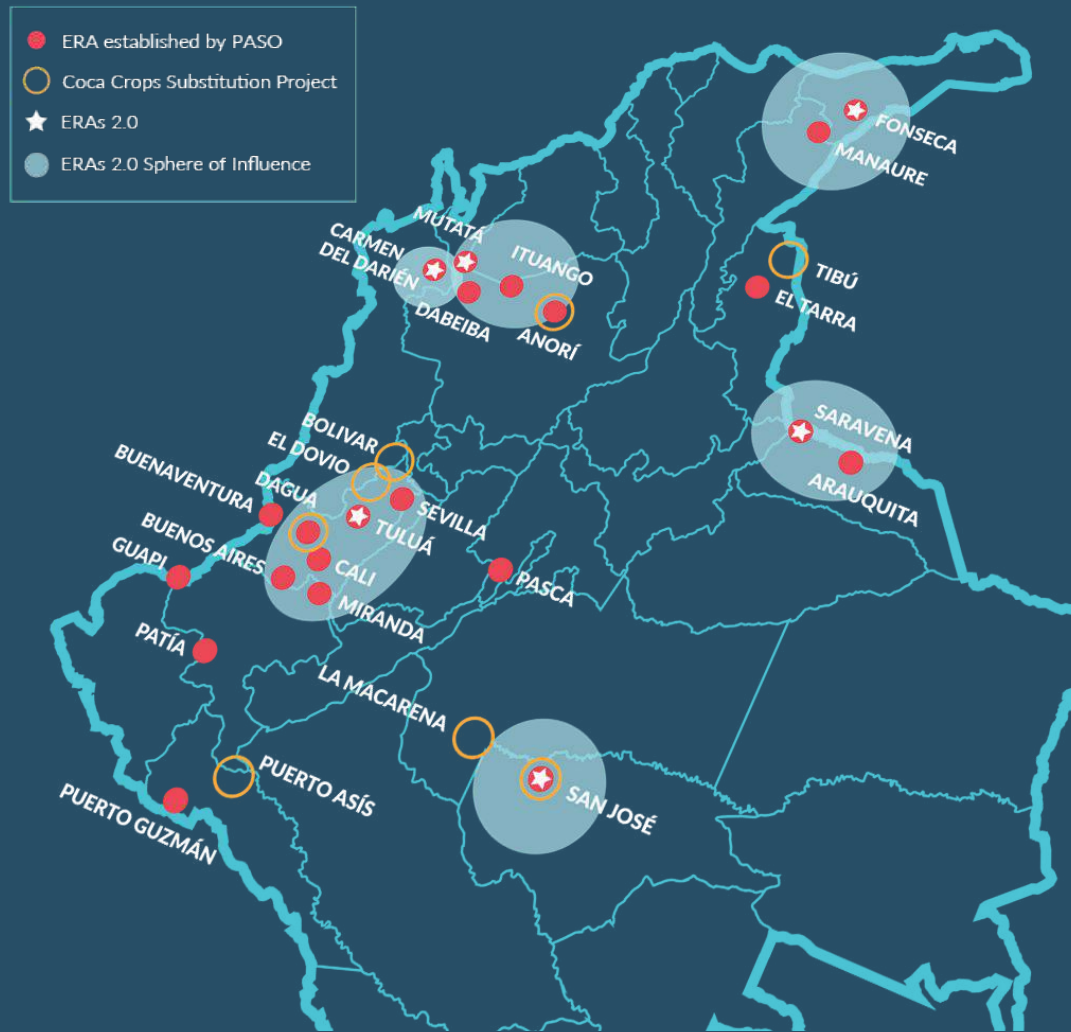
159 New Women Leaders



Territory as Economic Engine ERAs 2.0

Over the past two years, a group of seven ERAs has shown the capacity to transform themselves from recipients of external assistance to providers of assistance for their neighbor communities.

Our goal is to transform these ERAs into “ERAs 2.0” through diverse investments from the public, private, and philanthropic sectors. ERAs 2.0 will commercialize marketable products at scale and provide sustainable livelihoods to tens of thousands of Colombians living in the communities most affected by conflict.



Socorro's Story

Socorro spent years preparing meals for coca growers. Thanks to skill building enabled by PASO's ERA of San José del Guaviare, she created a sustainable life for herself and her family.

Her story is one of the hundreds of successful collaborations that can be found in the ERA network.

[Watch to Learn More](#)



The ERA of San José del Guaviare



SAN JOSÉ DEL
GUAVIARE

ERA Partner Network



UN Verification Mission
in Colombia



The Colombian
Government



University
of Llanos



Department of Peace of
the Government of Valle



National Program for
Integrated Substitution
of Illegal Crops



PASO COLOMBIA

Sustainable Peace for Colombia
a program of One Earth Future



The Multi-activity
Cooperative of the
Colombian Amazon



The National
Training Service



World Food
Program



Harvest
Plus



The Jaime Pardo
Leal Cooperative

Project Focus Areas:

*Free Range Poultry Farming & Eggs
Pig Breeding
Crop Production for Food Security*

*Growing Raw Materials for Animal Feed
Animal Feed Manufacturing
Fish Farming*

The Vision for San José del Guaviare - ERA 2.0

The ERA of San José del Guaviare is located in a region that was affected by conflict, but has diverse agricultural potential and access to larger markets.

The ERA has proven to be a capable producer of fertilizer and animal feed, using locally-grown products and processes developed in partnership with PASO Colombia. Scaling these activities has the potential to reduce the costs of agricultural inputs by 30% across the region, benefitting thousands of people including Socorro and her family.





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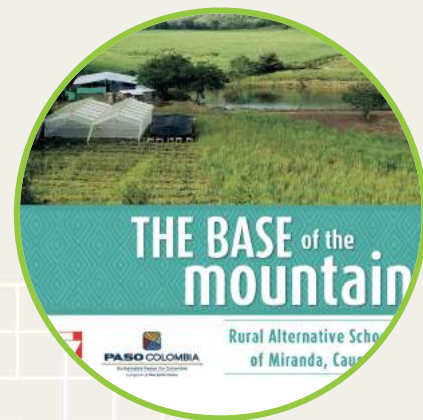
Around the world, social trust is breaking down, both among citizens and between citizens and governments.

PASO Colombia has shown that, with intention, this trust can be re-built even in the most divided communities in the world.

Are you ready to help show the world that a lasting peace can be built in Colombia?

Contact us to learn how you can partner with OEF.

Click on the Following Resources
to Learn More About PASO Colombia's Impact



or visit pasocolombia.org