



One Earth Future Foundation's  
PASO Colombia Program

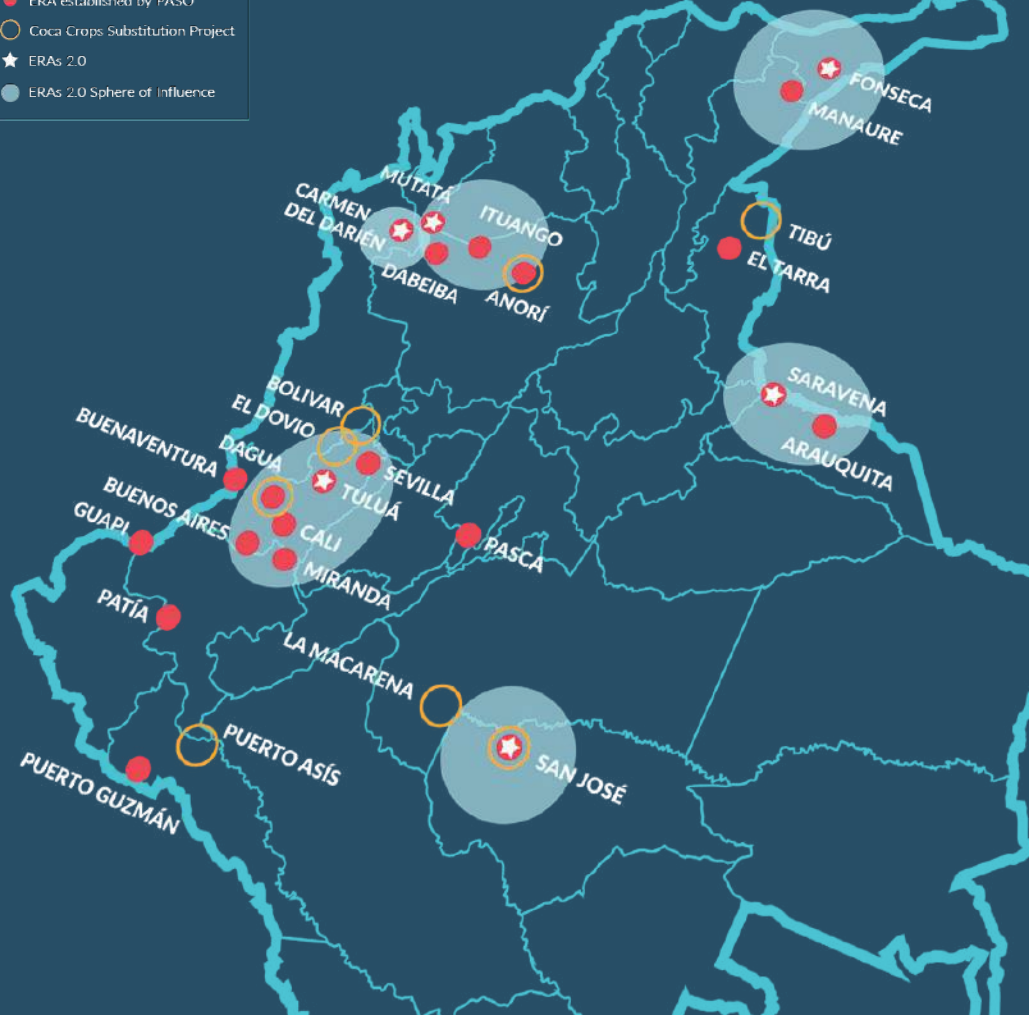
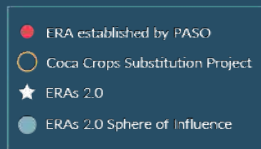
# Building a Resilient Network of Peace in Rural Colombia

Investment Opportunities 2022

## Territory as Economic Engine ERAs 2.0

Over the past two years, a group of six ERAs has shown the capacity to transform themselves from recipients of external assistance to providers of assistance for their neighbor communities.

Our goal is to transform these ERAs into “ERAs 2.0” through diverse investments from the public, private, and philanthropic sectors. ERAs 2.0 will commercialize marketable products at scale and provide sustainable livelihoods to tens of thousands of Colombians living in the communities most affected by conflict.



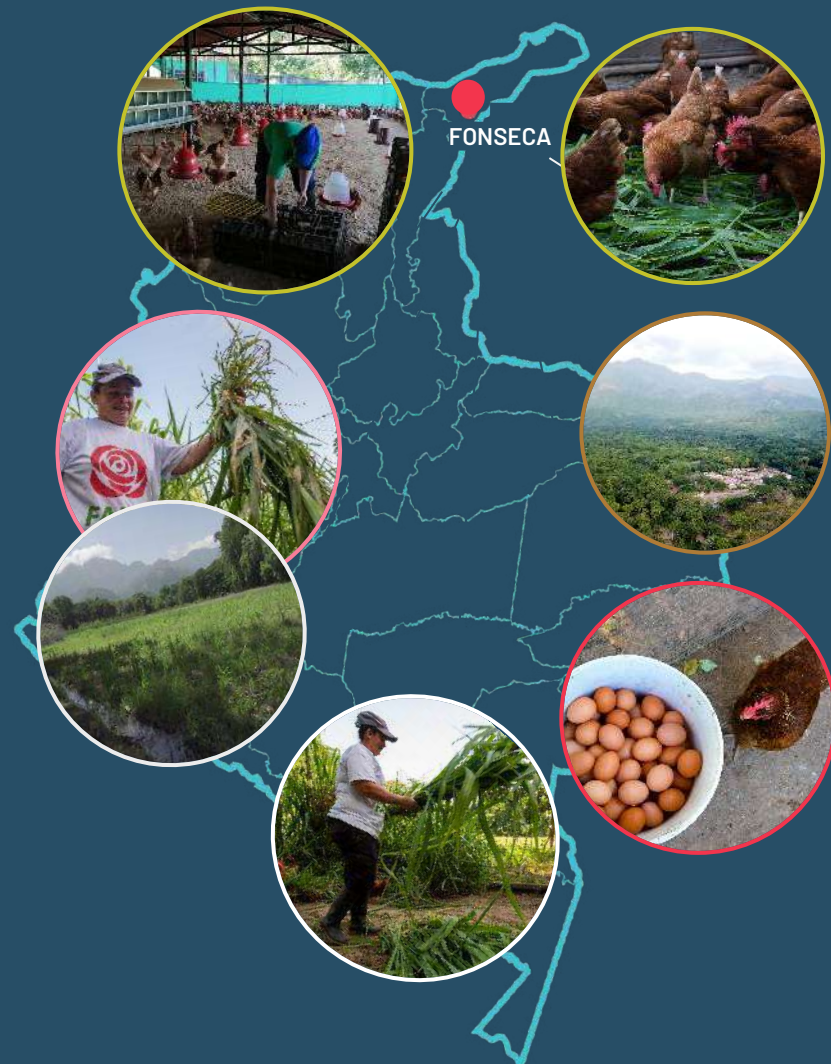
## Fonseca

### Women led communitarian system to produce free-range eggs

The Rural Alternative School of Fonseca is located near the Serranía del Perijá, and aims to scale up a community-based system of free-range egg production. Scaling up means reaching 8,000 hens and producing 1,400,000 eggs per year. One hundred families would benefit from these healthier eggs, saving 25% on cost. This project is led by women and will continue to grow with a gender approach prioritizing women as new partners in the scaling process.

#### Project Focus Areas:

*Free Range Poultry Farming & Eggs*  
*Goat Farming*  
*Crop Production for Food Security*





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Fonseca

## Current Project and Results

210	Participants
USD \$47,500	In Sales
USD \$11,500	In Savings
660,000	Eggs Produced Per Year
3,600	Free-Range Laying Hens

## Opportunities for Project Expansion

10 stations for free-range hens	USD \$77,143
Hens' feed production program	USD \$10,286
Farmer women training in breeding free-range laying hens.	USD \$5,429
Commercialization of eggs	USD \$6,857
Broadcasting success stories and lessons learned, co-creation of local narratives, knowledge sharing.	USD \$14,957
PASO Overhead	USD \$11,467
<b>Total</b>	<b>USD \$126,139</b>

## San José del Guaviare

### Local Materials Recycled for Agricultural Resources

The ERA of San José del Guaviare is located in a region that was affected by conflict, but has diverse agricultural potential and access to larger markets.

The ERA has proven to be a capable producer of fertilizer and animal feed, using locally-grown products and processes developed in partnership with PASO Colombia. Scaling these activities has the potential to reduce the costs of agricultural inputs by 30% across the region, benefitting thousands of people including Socorro and her family.

#### Project Focus Areas:

- Crop Production for Food Security*
- Growing Raw Materials for Animal Feed*
- Animal Feed Manufacturing*
- Animal Farming*



## San José del Guaviare

### Current Project and Results

206	Participants
2	Commercial Partnerships
USD \$9,800	In Sales
USD \$5,200	In Savings
Kilos 15,360	Organic Animal Feed Production

### Opportunities for Project Expansion

Increasing organic animal feed to meet the needs of 400 families	USD \$38,857
Building stations for the productions of floury products in the territory	USD \$48,571
Commercializations of agricultural and livestock products from the 17 hamlets in the COOAMACOL Storage Center	USD \$14,286
Establishment of multipurpose nurseries (forestry, fodder and medicinal plants)	USD \$6,429
Co-creation of local narratives, knowledge sharing, broadcasting success stories and lessons learned.	USD \$16,221
PASO Overhead	USD \$12,436
<b>Total</b>	<b>USD \$136,800</b>



## Carmen del Darién

### Ancestral medicine laboratory in the pacific rainforests

The Rural Alternative School of Carmen del Darién is establishing a natural medicine laboratory building on the traditional knowledge of the afro-colombian and indigenous communities of this territory on the Colombian pacific coast. This project aims to improve medicinal plants cultivation practices, training women in the transformation of medicinal plants, marketing them under the “Verde Jigua” brand, and strengthening the local use of traditional community health kits. This 400 families in the Jiguamiandó river basin will be impacted and will help to protect this area as a natural reserve.

For 2 year, in association with ex-combatant groups,. the project will focus on recovery of their botanical traditional knowledge, the development of medicina/personal care products, and the support of their home gardens.

#### Project Focus Areas:

*Home Gardens*

*Herbal Health Care Products*



## Carmen del Darién



### Current Project and Results

30 Participants

USD \$3,822 In Sales

USD \$5,200 In Savings

### Opportunities for Project Expansion

Commercialization of “Verde Jigua” products  
(includes creation, legal registration and brand  
marketing) USD \$57,143

Strengthening the production of medicinal plants USD \$7,143

Establishment of a laboratory for the  
transformation of phytotherapeutic product USD \$527,143

Botanical expedition and knowledge exchange  
(training and enhancement) USD \$82,857

Co-creation of local narratives, knowledge sharing,  
broadcasting success stories and lessons learned USD \$65,656

PASO Overhead USD \$72,222

**Total USD \$812,164**



## Saravena

### A corridor of prosperity along the Colombian-Venezuelan border

The Saravena ERA is a socioeconomic inclusion platform to benefit Venezuelan migrants, victims of the armed conflict, and ex-combatants along the Colombian-Venezuelan border. Currently, 116 parents & 500 children benefit. Scaling to a 2.0 ERA will expand coverage to 348 parents with a solidarity income, 1,500 children and establish 15 community orchards.

This “Brotherhood ERA” improves the economic income and food security of vulnerable populations. Participants develop community gardens, short-cycle agricultural projects, and farmer markets. Community dining rooms will provide food for the nutritional recovery of Venezuelan migrants or returned children. Also, binational ties will be strengthened through cultural, gastronomic and productive exchange.

#### Project Focus Areas:

*Migrants Children Nutrition*  
*Migrants Income Generation*  
*Fish Farming*





## Current Project and Results

116	Parents with a Solidary Income
500	Beneficiary Children
5	Community Orchards
1	Community Dining Room

## Opportunities for Project Expansion

Income support for migrant families (Cash for Work strategy)	USD \$142,857
Feeding and nutritional recovery program for migrant children	USD \$214,286
Establishment of collective vegetable gardens	USD \$57,143
Exploration of binational opportunities (migrant scouts)	USD \$75,000
Broadcasting success stories and lessons learned, co-creation of local narratives, knowledge sharing	USD \$56,429
PASO Overhead	USD \$62,071

**Total** USD **\$607,786**

## Tuluá

### Reconciliation through specialty coffee entrepreneurship

In the Tuluá ERA, former combatants and victims of the armed conflict have consolidated a comprehensive coffee production, transformation and commercialization network in this mountainous area of Valle del Cauca. Scaling to a 2.0 ERA means offering a special coffee through the improvement of its quality, increasing the coffee growers' income, and integrating more families. This expansion will allow a 63 tons coffee production per year, the commercialization of its own brand "Café Venus", and a 15% higher purchase price for coffee growers.

Currently, the high quality coffee produced is an example of reconciliation among families that were part of the armed conflict.

#### Project Focus Areas:

*Coffee Production*

*Home Gardens*

*Coffee Commercialization*







## Current Project and Results

45	Tons of Coffee per Year
USD \$61,815	In Sales
USD \$1,985	In Savings

## Opportunities for Project Expansion

Establishment of a capital fund for the purchase of coffee	USD \$78,571
Strengthening of the cooperative to improve coffee quality (consulting, workshops, technical assistance)	USD \$10,000
Commercialization of roasted and ground coffee (includes brand marketing)	USD \$11,143
Improvement of land productivity	USD \$14,286
Broadcasting success stories and lessons learned, co-creation of local narratives, knowledge sharing.	USD \$17,100
PASO Overhead	USD \$13,110

**Total USD \$144,210**

## Mutatá

### Boosting Fish Production & Organic Animal Feed in Jose del Leon/Becuarando

The Mutatá ERA is a platform that integrates multiple services and productive units for families in the San José del León and Becuarandó areas. Ex-combatants have developed a fish farming project, supported by the European Union. The ERA of Mutatá 2.0 would boost fish production to 96 tons, and guarantee commercialization among local buyers by completing the required cold chain. Additionally, this project will include organic animal feed production in Becuarandó, offering savings of 30% in fish production.

The ERA in Mutatá is made up of two hamlets created by ex-combatants displaced by paramilitary threats. Currently, participants work under the AVIVE and Paramillo brands to support the development of different productive projects.

#### Project Focus Areas:

*Fish Farming*  
*Home Gardens*  
*Eggs Production*







## Current Project and Results

49	Participating Families
USD \$28,368	In Sales
USD \$10,969	In Savings

## Opportunities for Project Expansion

Establishment of an organic animal feed production program	USD \$17,143
Strengthening of the cooperative to improve coffee quality (consulting, workshops, technical assistance)	USD \$11,143
Commercialization of roasted and ground coffee (includes brand marketing)	USD \$13,143
Improvement of land productivity	USD \$5,714
Broadcasting success stories and lessons learned, co-creation of local narratives, knowledge sharing	USD \$7,071
PASO Overhead	USD \$5,421
<b>Total</b>	<b>USD \$59,635</b>





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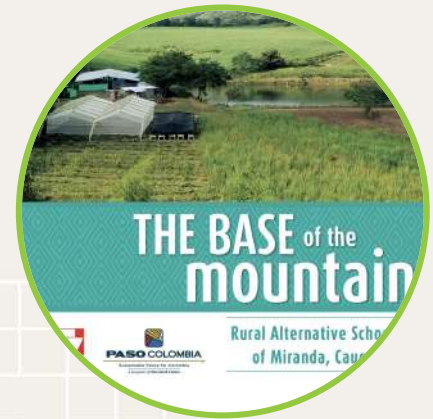
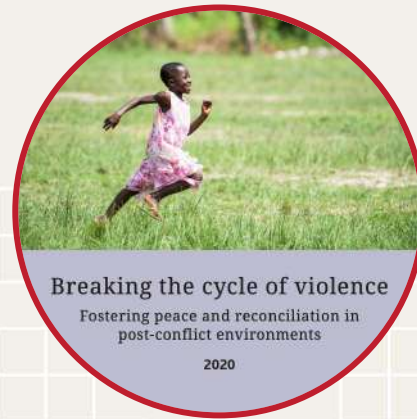
**Around the world, social trust is breaking down, both among citizens and between citizens and governments.**

**PASO Colombia has shown that, with intention, this trust can be re-built even in the most divided communities in the world.**

**Are you ready to help show the world that a lasting peace can be built in Colombia?**

**Contact us to learn how you can partner with OEF.**

Click on the Following Resources  
to Learn More About PASO Colombia's Impact



or visit [pasocolombia.org](http://pasocolombia.org)