



One Earth Future Foundation's Programs in
the Somali Region

BUILDING SUSTAINABLE NETWORKS FOR PEACE IN THE HORN OF AFRICA

Overview 2022

A Holistic Approach to Peace, Development & Governance in the Somali Region

For decades, piracy, civil war, and violence have skewed the image of the Somali region, teetering between being a “failed” and “fragile” state. Experts have deemed the lack of job opportunities and economic instability as a primary cause for the ongoing violence and instability in the Somali region.



The OEF Approach

Empirically-Driven Work on the Ground

One Earth Future (OEF) believes that no violent conflict comes from any one cause. There are always multiple pressures leading people to choose to engage in violence. These include pressures at the level of key decision-makers as well as across society. This means that sustainable peace will always require working across multiple different issues.

Over the past 10 years, OEF has established a respected and collaborative presence in the Somali region. Through our programs Shuraako, Secure Fisheries, and, previously, Stable Seas and Oceans Beyond Piracy, we've facilitated breakthrough progress in business sector development, fisheries management, and, more broadly, collaborative governance. We believe this progress toward sustainable peace is scalable throughout the Somali region due to our core understanding of what drives conflict.

Our work in the Somali region is three-fold; we work to build markets, build trust, and build community.

Intrastate Theory of Peace (Violent Conflict Within Countries)





A Holistic Approach to Peace, Development & Governance in the Somali Region

Our uniqueness is in the combination of approaches we use to build relationships and cooperation where there may not have been before. To start:

- We establish our credibility with research and science;
- We partner with diverse stakeholders, not just governments and international organizations, but also with students, communities, regional scientists, and more;
- We employ a participatory approach to ensure our work is equitable and meets the needs of all involved.

Many organizations focus on one of these methods, but our adept use of all combined makes our approach unique.

Since inception of our Somali region programs, 1,537 jobs have been created, 2 co-management associations have been established, \$1.2 million has been invested in women-owned businesses, and \$17.4 million has been invested in the region.

This is just the beginning.

2021 OEF Presence in the Somali region

10

Nordic Fund sectors invested

35

OEF staff members based in Somalia

1.2 M USD

Invested in women-owned businesses

8

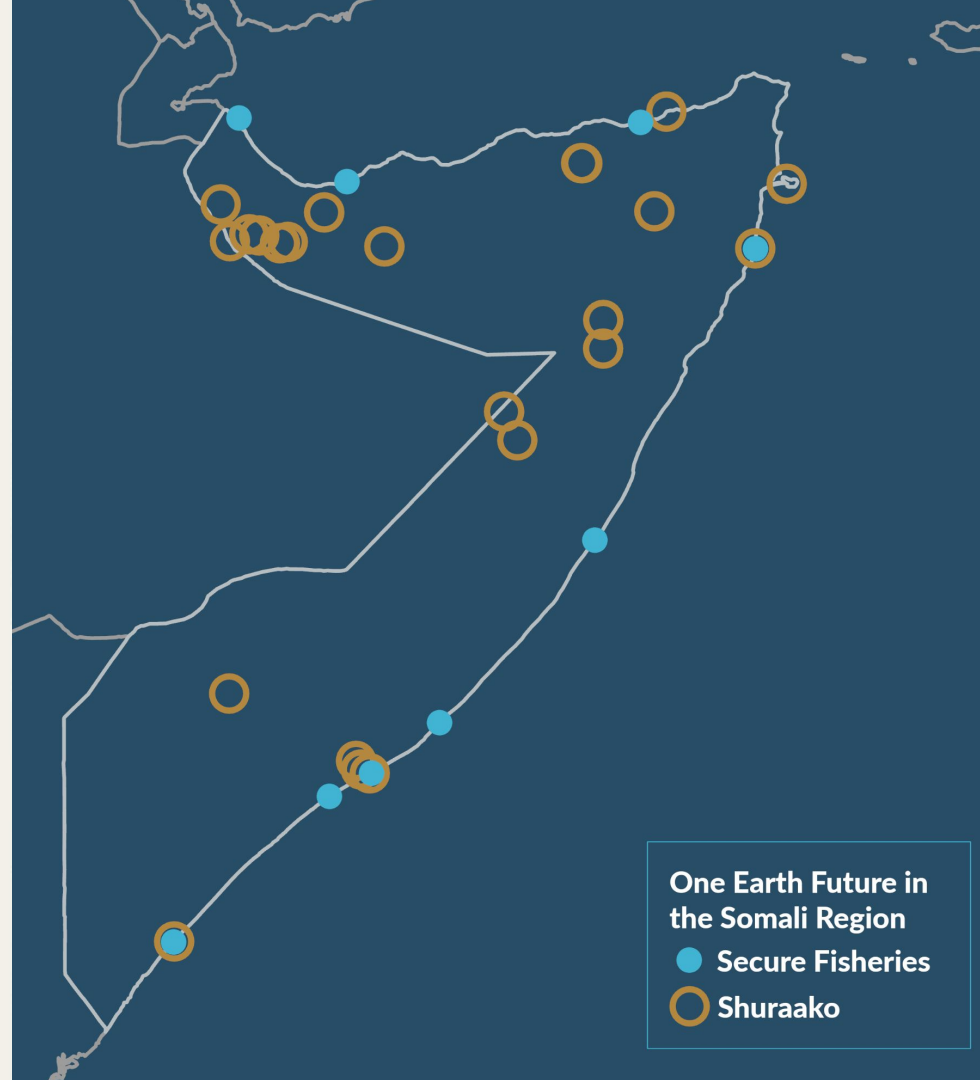
Data collection sites

263

Fishing trips contributing to data collection

2

Conflict resolution boards established



OEF Approach & Results

Approach

Start where you are:

OEF works within traditional Somali social structures—not against or around them—to solve concrete problems that impact the lives of Somalis

Embrace markets:

By connecting Somali entrepreneurs to capital, we help unlock the Somali region's immense economic potential

Create governance linkages:

Working from the top down and bottom up, we help public authorities ensure that policy ideas have impact on the ground

Results

Building Trust

2

Fisheries governance power-sharing agreements between local, FGS, & FMS governments, the first of their kind in the Somali region

67

Higher-risk loans from Somali banks to local businesses under one of the world's first Sharia-compliant credit guarantee

Building Markets

\$17.4M

Capital placed

1,537

Net Jobs created

\$25.2M

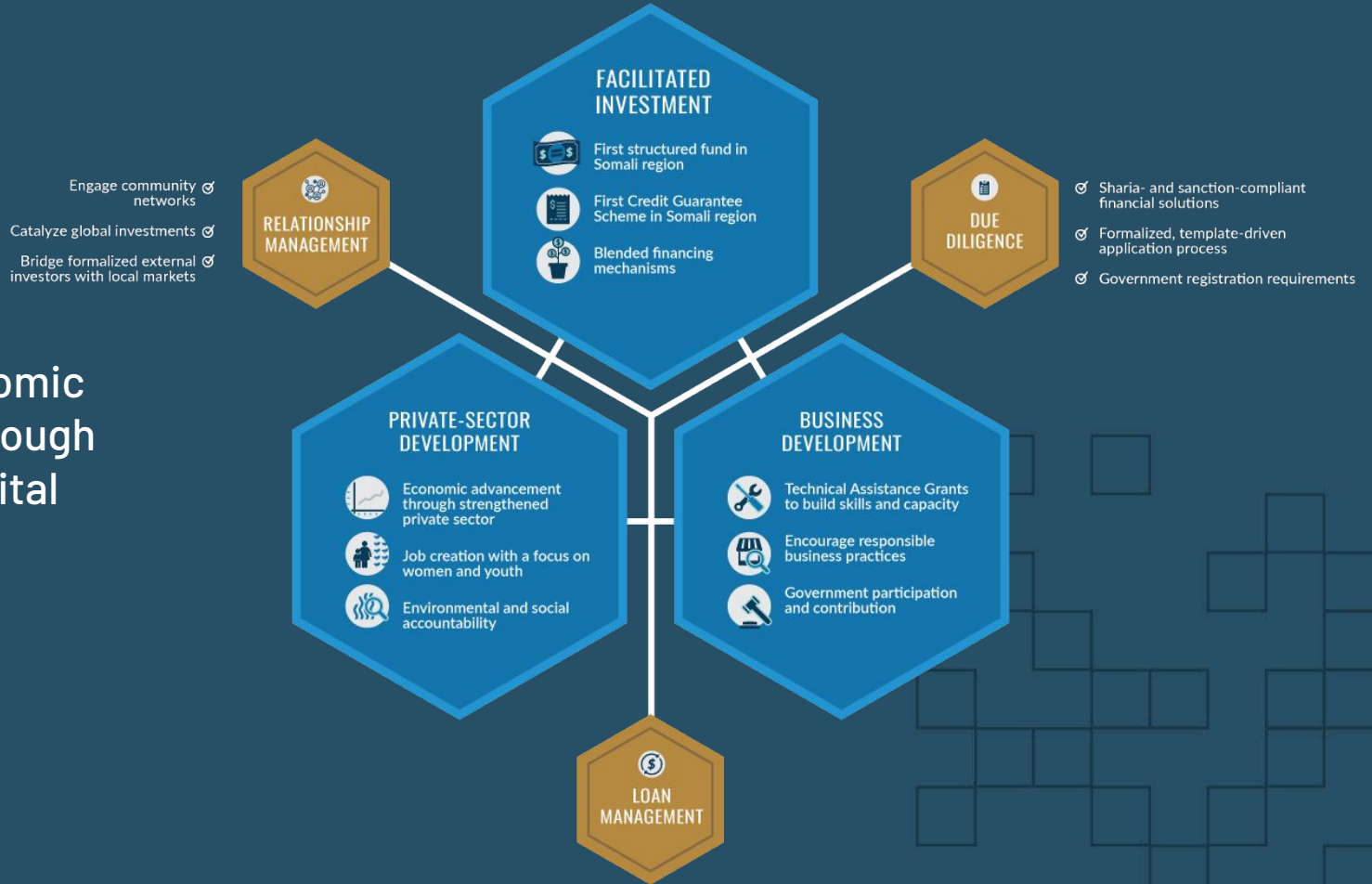
Assets under management

Building Community

23

Students from 4 universities participating in our data collection program

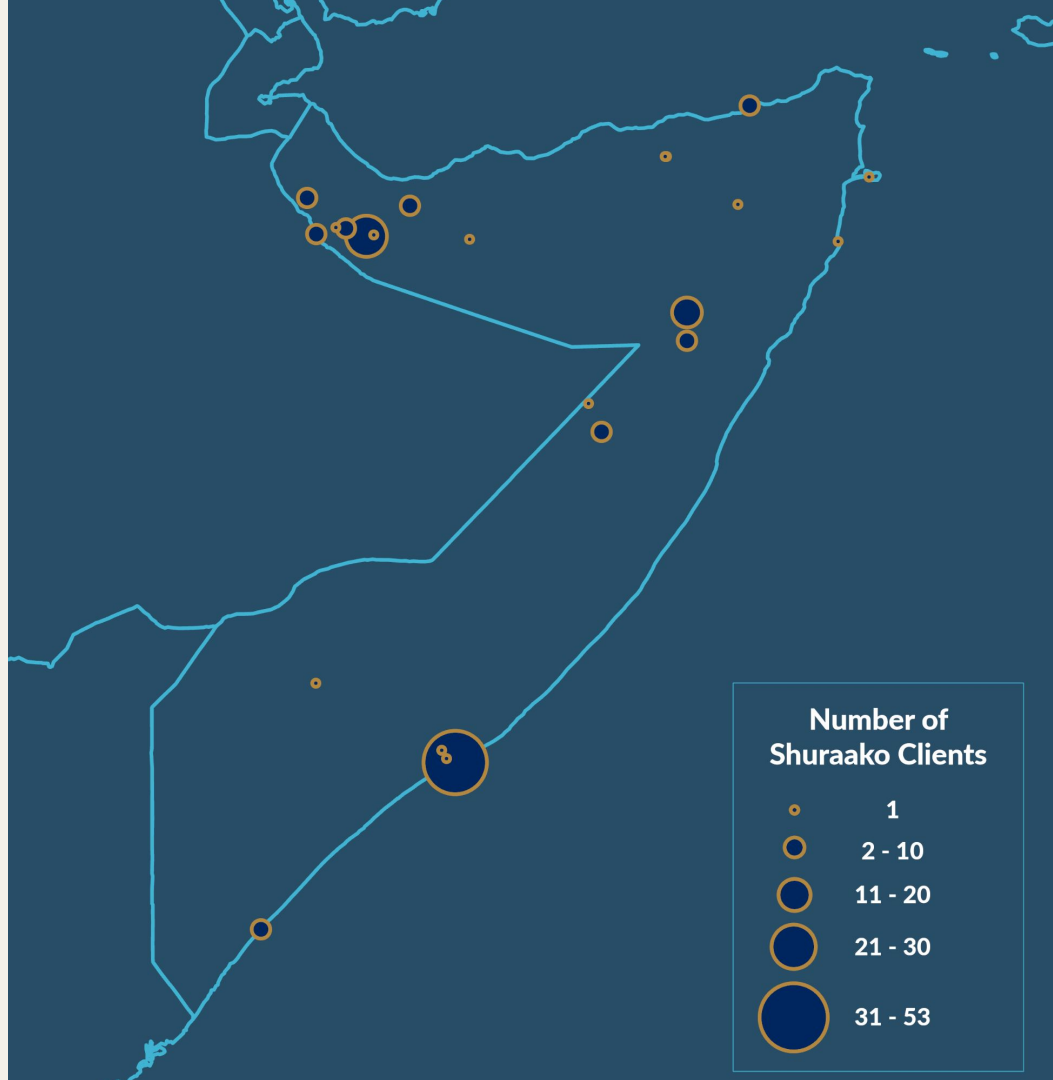
Building Economic Resilience Through Access to Capital



Shuraako presence in the Somali region

Shuraako has brokered investments across South Central, Somaliland, and Puntland, providing financial products to companies in more than 20 towns and cities.

Shuraako field managers conduct regular site visits to maintain the relationship with clients and support clients in meeting repayment schedule and milestones.

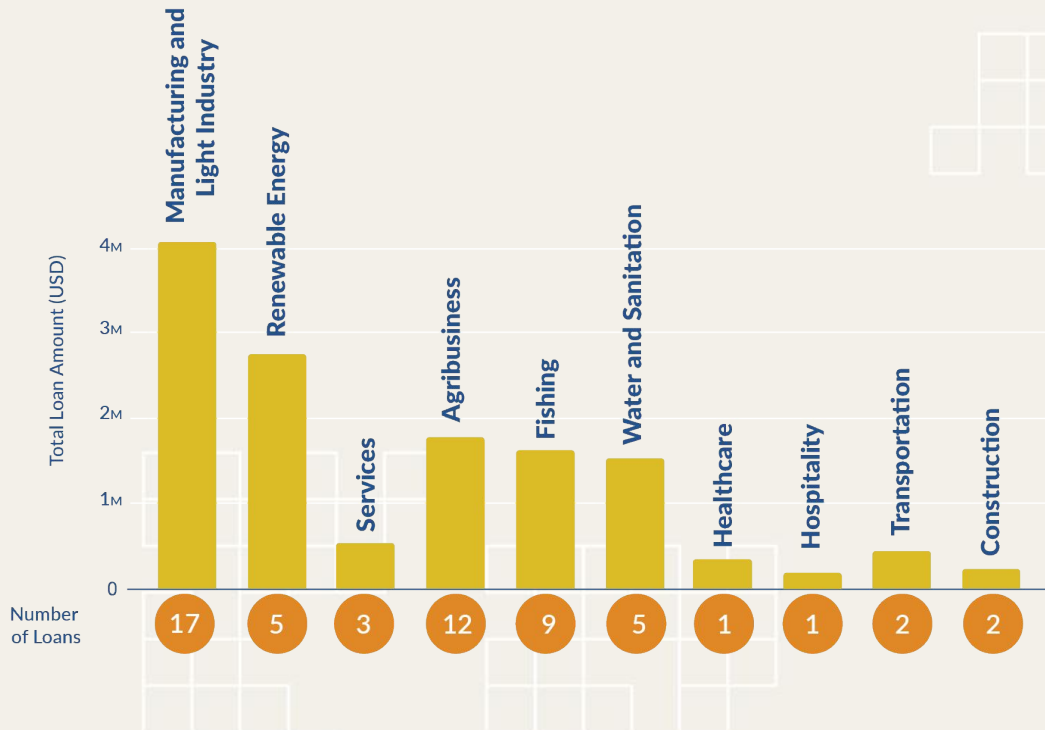


The Nordic Fund

Shuraako invests in a variety of sectors across the Somali region through the Nordic Horn of Africa Opportunities Fund (NHAOF or Nordic Fund). The NHAOF was created in 2018 through a Limited Partnership Agreement signed by the Arsenault Family Foundation (AFF), Norfund, and the Investment Fund for Developing Countries (IFU). The NHAOF is managed by Shuraako in partnership with One Earth Future. Other donors of the fund include the Norwegian Ministry of Foreign Affairs, DANIDA/Ministry of Foreign Affairs of Denmark and the EU.

As of May 2021, Shuraako has committed 30% of the total NHAOF investments to the manufacturing sector and 20% into the renewable energy sector. Other sectors into which Shuraako has invested via NHAOF include agriculture, fishing, and water and sanitation. Overall, Shuraako has approved 57 NHAOF loans across ten economic sectors throughout the region.

Investment by Sector



Investment Partners



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
Denmark in Somalia



IFU

INVESTMENT FUND FOR
DEVELOPING COUNTRIES

Norfund



Shaba Water Company

Utilizing Natural Resources to Counter Rising Populations

Organizations like the Shaba Water Company collaborated through our Shuraako program with the Nordic Fund to finance the solar panels needed to be able to produce enough clean water for their entire community. SHABA is in a Public Private Partnership with the local government where they manage the water for the entire district (population over 250,000). With the investment from the Nordic Fund, they were able to successfully hold up their end of the deal, and do it with green energy as opposed to their previous generator. Improving access to low cost, reliable energy is a critical component in establishing growth and stability in Somaliland as a whole. Currently, with the lack of a national grid system and expensive fuel costs, the Somali private sector is barred from reaching its full true potential that it could see if renewable energy and hybridized systems were a more widespread solution.

In fact, with one of the highest daily averages of solar radiation in the world, the Horn of Africa is a prime location for solar energy production.



Solar installation at SHABA Water. Photo by Said Abib, KAAFI Solar

The Impact of Investing in Somali Companies

Innovation, Community, Economic Prosperity

Tayo Uniforms: Women-Owned Businesses in Somalia

Shuraako has seen firsthand that the Somali entrepreneurial culture remained steadfast in the COVID-19 era. Shuraako client Amina Aden Mohamed started Tayo Uniforms & Embroidery in 2012 specializing in uniforms, face masks and sanitary pads.

When her biggest customers, schools and municipalities, shut down during the pandemic, Ms. Mohamed was **facing the possibility of laying off more than half of her mostly female staff.** “We did not want to let our workers go after training them and investing in them. **Many of our employees are the breadwinners of their families** and our business depends on them,” Ms. Mohamed said.

Ms. Mohamed had to act fast and think creatively to supplement her loss of income and save her employees from losing their jobs. After pharmacies and other retailers started running out of masks and charging high prices for the remaining supply, Ms. Mohamed saw a business opportunity and decided to pivot Tayo’s operations to producing masks at affordable prices. **Mask production now constitutes more than 90% of Tayo’s revenue.**



A Story of Impact: Shuraako

Fosters lasting peace and stability in the Somali region by catalyzing small business investment for job creation and economic development.



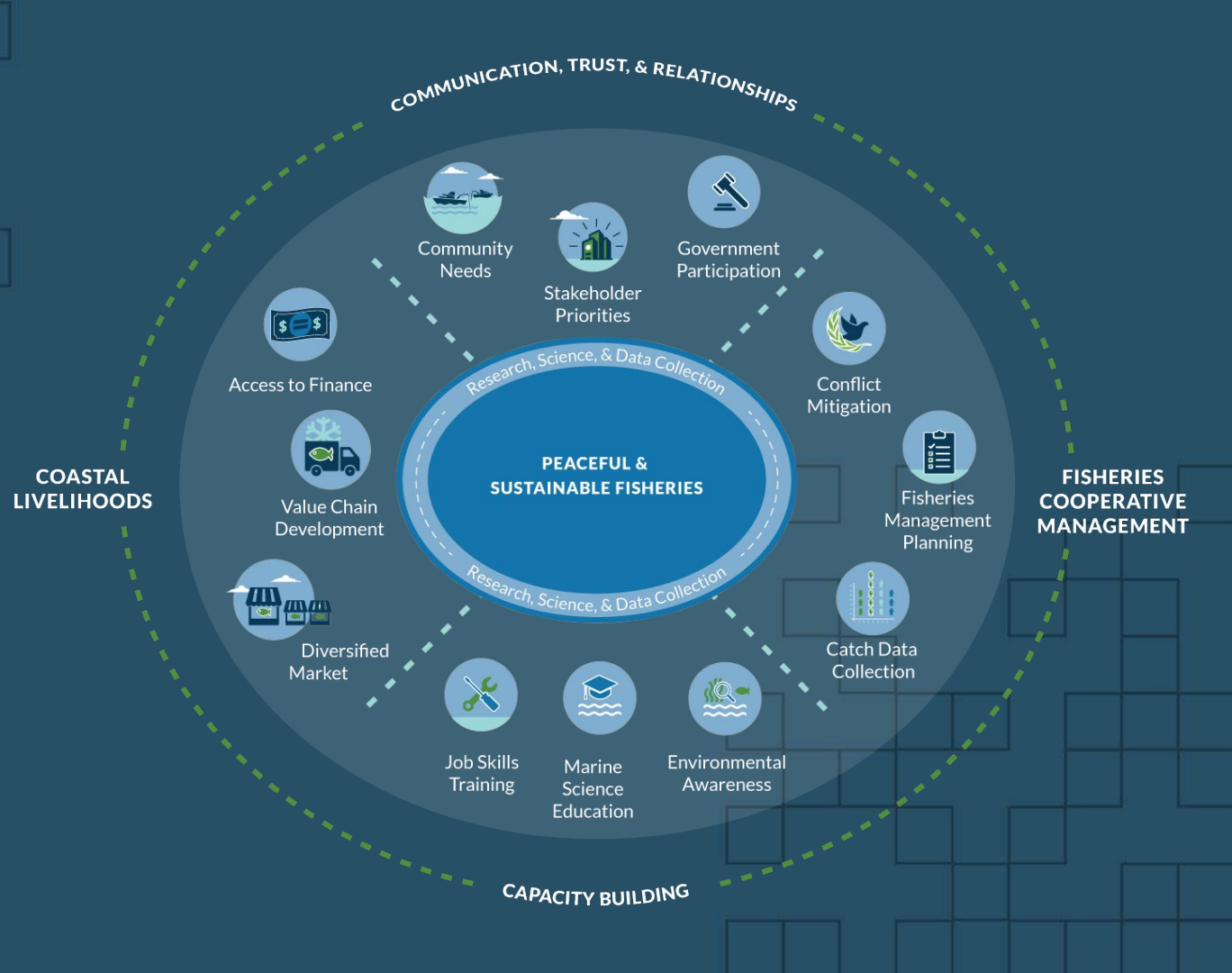
Shuraako

Fostering lasting peace and stability in Somalia
by catalyzing small business investment

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FUTURE

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Promoting peace, economic stability, and resilience through effective cooperative management of fisheries.



Secure Fisheries Presence in the Somali Region

Throughout the Somali region, Secure Fisheries has partnered with: 2 communities to develop fisheries co-management; 4 universities to train the next generation of fisheries scientists on research techniques and data collection; and multiple levels of government to facilitate region-wide catch data collection.



Developing Cold Chain Infrastructure Using Networked Coordination

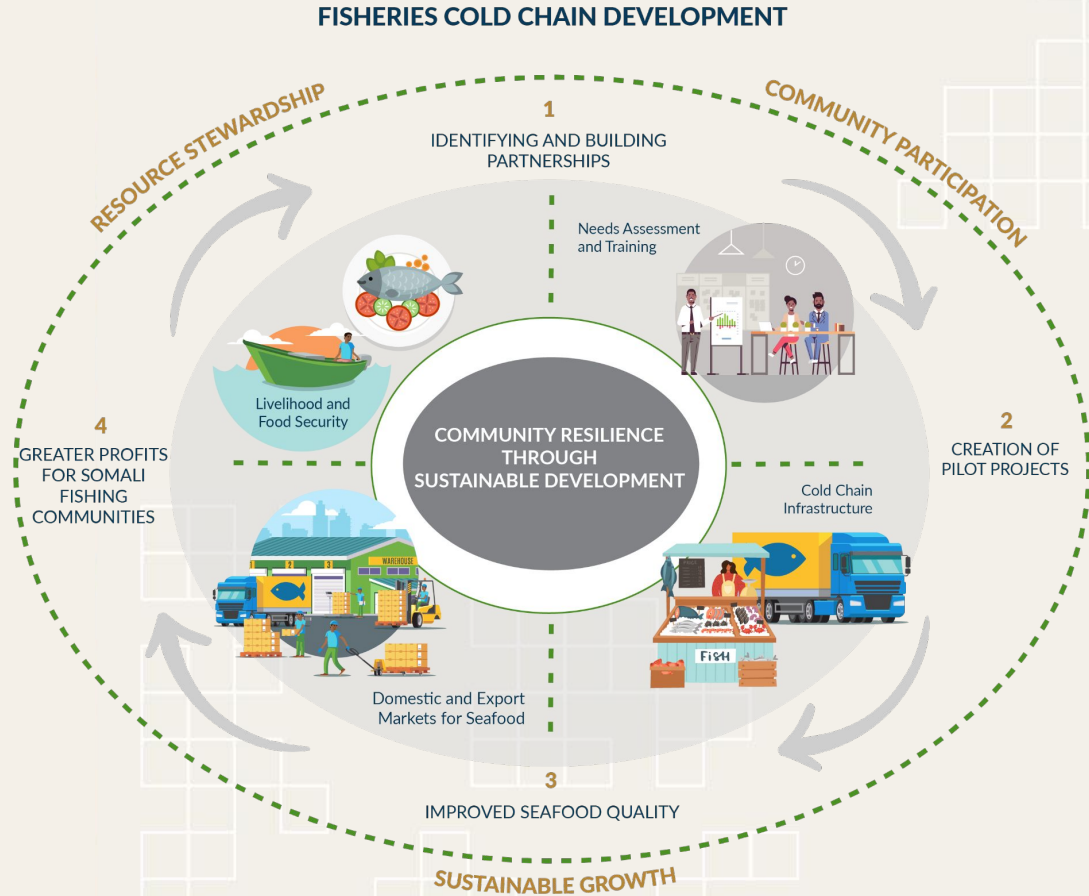
The inability to transport freshly caught fish to towns beyond coastal communities **prohibits fishers from:**

- greater profits
- sustainable fishing
- bringing food to drought-affected communities

Secure Fisheries has taken the first step to remedying this problem, piloting a cold chain infrastructure project linking the fishing community of Bander Beyla to inland consumer markets.

To date, we have installed a solar-powered refrigerator that improves seafood quality and reduces spoilage and waste, increasing profits without increasing fishing pressure.

Seeking support for project expansion, we have teamed up with Carrier Global to obtain insulated trucks for transportation. Uniquely, we couple this infrastructure with data collection and co-management to protect the resource from over-exploitation.



Pioneering Fisheries Co-Management

A Story of Success off the Somali Coast

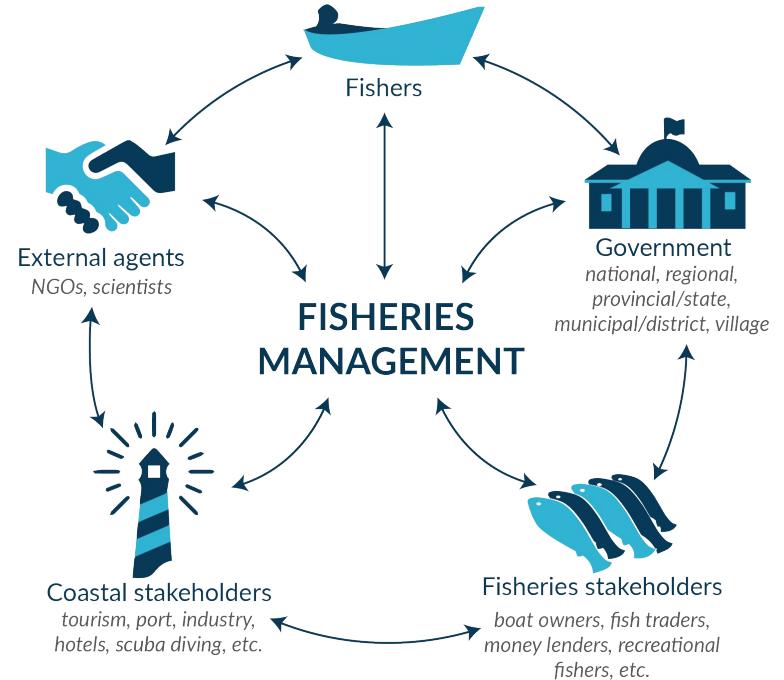
Co-management refers to formalized agreements between fishing communities and government stakeholders to share authority for managing marine natural resources. In Bander Beyla and Zeila in late 2020, Secure Fisheries established Co-Management Associations (CMA), the first of their kind in the Somali region.

Goals:

- Provide infrastructure for conflict management within the CMA
- Support local fisheries management plans that will promote fishing success while preventing overfishing and managing illegal fishing.

Keys to CMA establishment included:

- Providing tangible skills-building courses including fishing net making and engine and boat repair
- Providing education on environmental issues including pollution, overfishing, and habitat damage, as well as teaching co-management principles
- Year-long consultation with all parties before agreements are signed
- On-going community involvement in project M&E to identify problems early, build trust in Secure Fisheries, and adjust goals based on community input

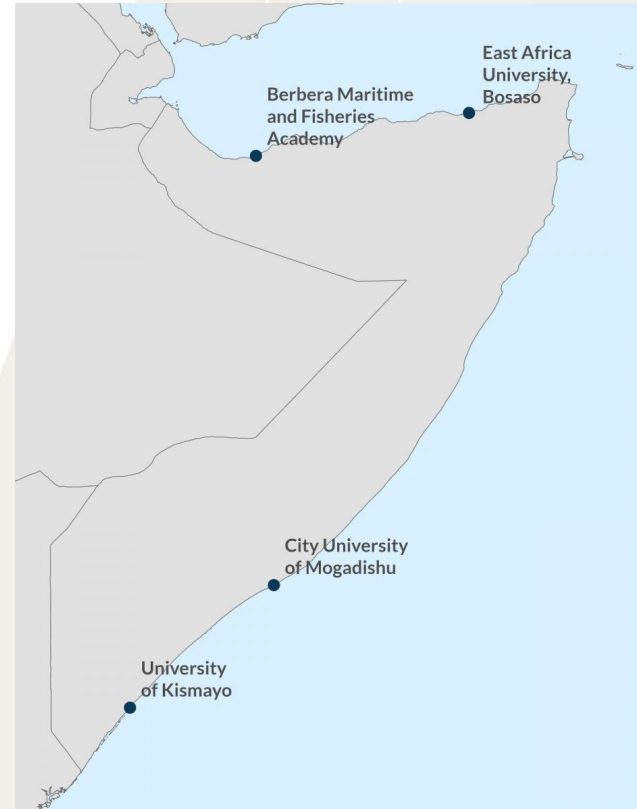


Building the Skills of the Next Generation of Marine Scientists in the Somali Region

Marine science education has been nascent in the Somali region. Secure Fisheries established Project Kalluun (PK), a partnership with four universities, to promote the skills of the next generation of Somali marine scientists and policy makers through the following initiatives.

- Data collection: teams of three students at each university collect fisheries catch data each month. They are gaining practical scientific skills while contributing to the growth of scientific data in the Somali region.
- Virtual lecture series: marine science experts from within the Somali region and other countries give twice-monthly video lectures on topics of marine science.
- Specialized projects: PK students have been selected to work with SF team members on special projects such as publishing a fish identification guide, doing research on Spanish mackerel, assessing the genetic structure of billfishes, and hosting public outreach about billfish conservation.

23 students have participated in projects or data collection; three have gone on to graduate school in marine sciences; two are working for the Ministries of Fisheries; and one is a project assistant for SF.



A Story of Impact: Secure Fisheries

Promotes peace,
economic stability,
and resilience in
Somali coaster
communities
through effective
co-management of
fisheries.



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Building Markets

To scale local value and foster growth

“SHABA Partnership with Funds from Shuraako is very important for our company and SHABA highly appreciates the role of the Nordic Fund and Shuraako in supporting the Borama town water supply. We benefited from a low operational cost and solar is better for the environment.”

Abiib Mohamed Mooge, SHABA Chairman

“Thanks to advice and assistance from the team at Shuraako we know have a new product line created from our waste. Now we are offering alternatives to import, using waste paper from our company and other businesses”

Adan Ahmed Diria, the owner and chairman of The AADCO factory



Building Trust

In government and
within communities

“Building trust and relationships can lead to great things. Through my research so far, I have seen how Secure Fisheries exemplifies those same values. Without community relationships and an appreciation for local knowledge, Secure Fisheries may not have been able to identify means of adapting their work to the pandemic, like seeking alternatives to data collection or communication.”

Ashley Peiffer, Oregon State University

“We collaborate [with data collection] and share whatever we know about lobsters, it's very crucial as a district resident to learn more about our natural resources particularly lobsters and fishes.”

Bander Beyla boat owner, 62:



Building Community

To empower locals to take control of their own resilience

“...sometimes the community brings me a damaged net in need of repair, and I charge them \$15 per net, so, yes, I benefited from the [training] in knowledge and income for my family. I also supported my family with the money that I gained repairing nets. It changed my life.”

Woman fishmonger and net maker, age 45

“I have attended the marine environmental protection training, it was really useful, I got a lot of information regarding the marine habitats and their protection. We realized that we were damaging the environment.”

Bander Beyla boat owner, age 70

Investment & Partnership Opportunities

Shuraako

OPPORTUNITY 1

By connecting Somali entrepreneurs to capital, we help unlock the Somali region's immense economic potential. Learn more about how you could partner with us to reach our goal to raise \$50M by 2023 through an investment in the Participation and/or First Loss Units of the Nordic Horn of Africa Opportunities Fund (NHAOF).

OPPORTUNITY 2

Partners can also assist and make further impact for NHAOF portfolio companies/the Somali economy through a Technical Assistance (TA) grant. NHAOF already operates an established mechanism to accept, allocate and manage TA funds. Join us in strengthening Somali SMEs.

Secure Fisheries

OPPORTUNITY 1

Working in Somali fishing communities, we build resilience and trusted governance through sustainable fisheries. Join us in scaling our co-management project to new Somali communities to expand our impact.

OPPORTUNITY 2

Expanding cold chain infrastructure in fishing communities reduces spoilage and increases profits. We couple solar-powered infrastructure with resource management and data collection to mitigate overfishing. Join us in improving food security while protecting the environment through our Cold Catch project.

OPPORTUNITY 3

Supporting the next generation of Somali marine scientists and policy makers is essential to the long-term health of Somali fisheries. Join us in training students in research techniques, data analysis, and marine science education through Project Kalluun.

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To learn more about OEF's impact on the Somali region, click on the resources below

